IT’S TIME TO TAKE SEED TREATMENTS PERSONALLY.
Agriculture is a business of precision. Your customers look at their businesses on a field by field basis because they’re serious about optimal results. Now you can help improve those results – and your business – by offering custom blended seed treatments from West Central.

**BASIC SEED TREATMENTS DON’T ALWAYS MEET INDIVIDUAL NEEDS.**
That’s why West Central developed the STI Customized blending service for retailers and seed dealers. Our service allows you to personalize combinations of seed treatment products to better fit customers’ needs. West Central is the industry leader in this area, and our many years’ experience will help your business stand out from the pack.

**NO ONE KNOWS YOUR CUSTOMERS BETTER THAN YOU.**
When you use the STI Customized seed treatment service, you’ll build on your current base of knowledge and improve every customer relationship. Working with your growers, you’ll choose products, AI rates, color, polymer and selected application rate to build more precise seed treatment blends.

Your business will benefit from the elimination of mixing errors and jug cleaning, reduced labor costs and carryover inventory and more accurate ordering. Plus, growers will get the best crop protection for their conditions.
THE RESULTS?
See for yourself.

The West Central team brings our STI Customized seed treatment service to your business backed by years of experience and success. Here's just a sample of what other retailers and distributors have to say:

“STI Customized seed treatments are easy to handle and use. We don’t have to spend time blending water, measuring and rinsing. It eliminates some mixing errors, no question about it and there is no waste to dispose of.”

Mark Rohrich, Maverick Ag, Ashley, ND

“STI Customized seed treatments are a great step for our business. We don’t subscribe to the cookie cutter approach to seed treatment. We can customize for what we feel is the best agronomic choice for our growers in this area.”

Aaron Fiedler, Northern Plains Coop, Gettysburg, SD

“Our STI Customized insecticide treated beans have not been sprayed for aphids. Meanwhile, all our field and the neighbors around it have been sprayed once, if not twice.”

Zachery Bohn, St. Grandin, ND

Ask a West Central representative for more details and put STI Customized seed treatment to work for you and your customers.

FEATURED PRODUCT OPTIONS

The STI Customized seed treatment blending service utilizes proven products from Nufarm, Bayer CropScience and Valent USA, along with affiliated support from other manufactures.

- Apron® XL*
- Cruiser® 5FS*
- Difenoconazole 3L ST*
- Dividend Extreme®*
- EverGoi™ Energy
- ILeVo®
- Intego Solo
- NipsIt™ Inside
- Nuprid® 4F Max
- Maxim® 4FS*
- Metalaxyl 4.0 ST*
- Rancona
- Redigo 480
- Resonate 600 ST*
- Rizolex®
- Sativa™ 309 FS
- Salient
- Sebring™ 480
- Senator® 600
- Spirato™ 480
- Stamina®
- ST-Methyl 540
- Thiabendazole 4L ST*
- Trilex® FS
- Vibrance™*

*Available only in the PNW through Agency agreement
QUICK FACTS

• Created using proven, ready-to-use chemistries
• Customized products are individually made for each order
• Develop custom blends based on disease and pest pressure
• Order only the number of units you need
• Delivery shuttle plumbed for recirculation and dispensing
• Available sizes:
  – 30-gallon*, 120-gallon, and 260-gallon returnable shuttles
  – 15-gallon* and 30-gallon* one-way kegs
  – 15-gallon* ss kegs
  *When available and time permitting

How will your retail outlet benefit from STI Customized seed treatment?

• No mixing errors
• No jug cleaning
• Reduced labor costs
• Reduced carryover inventory
• Makes your business stand out from the competition
• Increased margin opportunities
• Differentiate yourself from the competition

For more custom blending information, call toll-free: (800) 242-4277, or go to wcdst.com.